



PROSPECTUS

Department of Travel Industry



Introduction Head Department of Travel Industry

Dear Bachelor of Applied Student Travel Industry, Faculty of Tourism, Universitas Muhammadiyah Sumatera Barat (UMSB). We are pleased to welcome to your study with us to reach a better future. We are proud to be your choice, as the train towards your dreams. Travel Industry Department of UMSB comprehensively and continuously its competence with the needs of travel Industry bachelor of Applied resources. This support is evidenced by the availability of better facilities, completeness of travel industry expertise, professional lecturer and Master qualification, and learning process using Higher Education Curriculum (KPT). Generally, UMSB has outlined its future policy as an Excellent and Islamic University. Travel Industry Student Academic Manual Book is one of our evidence to show the readiness of this study program in giving birth to a Bachelor of Applied Tourism who has excellence competence in the field of travel industry skills without abandoning the moral and ethical basics based on Islamic values. In this book, students can clearly understand the academic process organised by the UMSB Travel Industry Department. Good luck and best wishes

With us, reach hope and dreams ahead.

Best regards,

The Head of Travel Industry Department, UMSB

Winda Diana, M. Par



VISION

Being a study program that specializes in managing travel firms by utilizing local wisdom based on IMTAQ and science and technology



MISSION

1. Education and learning in the field of travel business leadership must be of high quality and humanistic.
2. Producing research utilizing local expertise for the improvement of relevant science and technology
3. Carry out community service by utilizing local expertise in the leadership of travel businesses.
4. Practicing the values of Al Islam and Muhammadiyah to develop people who are faithful, religious, and of noble character
5. Implement internal and external collaboration in the travel industry.
6. Implement a sustainable, high-quality, and good study program governance system.

LABORATORY AND PRACTICIUM FACILITIES



- Tour and Travel agency Laboratory
- Practice guiding Laboratory
- Ground handling Laboratory



GRADUATE PROFILE

Travel Industry Department become Providing high-quality, humanistic education and training in the field of travel business management, Producing people who are faithful, religious, and of noble character to manage tourism travel firms. For this reason, the main competencies are the following study:

- Travel Owner
- Project Assistant
- Executive Assistant to the Chief Executive Officer
- CEO Tour
- Travel Coordinator

SRTUKTUR MATA KULIAH



Semester 1

No	Kode Mata Kuliah	Mata Kuliah	SKS	Keterangan
1	22WU09201	Agama/ Al islam kemuhammadiyah 1	2	Mata Kuliah Wajib Umum
2	22WI09205	Bahasa Inggris	2	Mata Kuliah Wajib Institusi
3	22WU09202	Pancasila	2	Mata Kuliah Wajib Umum
4	22WF09214	Pengantar Ilmu Pariwisata dan Hospitality	2	Mata Kuliah Wajib Fakultas
5	22WF09210	Keselamatan, Kesehatan Kerja dan Lingkungan	2	Mata Kuliah Wajib Fakultas
6	22WP09255	Dasar - Dasar Akuntansi	2	Mata Kuliah Wajib Prodi
8	22WF09208	Kepribadian Dasar	2	Mata Kuliah Wajib Fakultas
9	22WF09216	Dasar-Dasar Manajemen	2	Mata Kuliah Wajib Fakultas
10	22WF09213	Seni Budaya Minangkabau	3	Mata Kuliah Wajib Fakultas
11	22WF09215	Psikologi Pelayanan	2	Mata Kuliah Wajib Fakultas
Total SKS			21	

Semester 2

No	Kode Mata Kuliah	Mata Kuliah	SKS	Keterangan
1	22WU09203	Kewarganegaraan	2	Mata Kuliah Wajib Umum
2	22WI09202	Al Islam Kemuhammadiyah 2	2	Mata Kuliah Wajib Institusi
3	22WP09244	Geografi Pariwisata	3	Mata Kuliah Wajib Prodi
4	22WU09204	Bahasa Indonesia	2	Mata Kuliah Wajib Umum
5	22WP09253	Bahasa Inggris Profesi	2	Mata Kuliah Wajib Prodi
6	22WP09256	Akuntansi Usaha Perjalanan Wisata	2	Mata Kuliah Wajib Prodi
7	22WP09240	Memandu City Tour	3	Mata Kuliah Wajib Prodi
8	22WP09246	POPW I (City Tour)	3	Mata Kuliah Wajib Prodi
9	22WP09243	Tarif dan Dokumen Pasasi Domestik	3	Mata Kuliah Wajib Prodi
Total SKS			22	



Semester 3

No	Kode Mata Kuliah	Mata Kuliah	SKS	Keterangan
1	22WF09212	Bahasa Asing Pilihan	2	Mata Kuliah Wajib Fakultas
2	22WP09241	Memandu Overland	3	Mata Kuliah Wajib Prodi
3	22WI09203	Al Islam Kemuhammadiyah 3	2	Mata Kuliah Wajib Institusi
4	22WP09249	Reservasi	3	Mata Kuliah Wajib Prodi
5	22WP09247	POPW II (Overland Tour)	3	Mata Kuliah Wajib Prodi
6	22WF09217	Aplikasi Komputer	2	Mata Kuliah Wajib Fakultas
7	22WF09211	Bahasa Arab	2	Mata Kuliah Wajib Fakultas
8	22WP09257	Bahasa Inggris Official	2	Mata Kuliah Wajib Prodi
9	22WP09266	Perilaku Wisatawan	2	Mata Kuliah Wajib Prodi
10	22WP09264	Lintas Budaya	2	Mata Kuliah Wajib Prodi
Total SKS			23	

Semester 4

No	Kode Mata Kuliah	Mata Kuliah	SKS	Keterangan
1	22WP09259	Praktek Kerja Lapangan I	9	Mata Kuliah Wajib Prodi
Total SKS			9	



Semester 5

No	Kode Mata Kuliah	Mata Kuliah	SKS	Keterangan
1	22WI09206	Kewirausahaan Dasar	2	Mata Kuliah Wajib Institusi
2	22WP09245	Tarif dan Dokumen Pasasi Internasional	3	Mata Kuliah Wajib Prodi
3	22WP09248	POPW III (Internasional)	3	Mata Kuliah Wajib Prodi
4	22WP09258	Bahasa Inggris Profesional	3	Mata Kuliah Wajib Prodi
5	22WI09204	Al-Islam Kemuhammadiyah 4	2	Mata Kuliah Wajib Institusi
6	22WF09218	Hukum Bisnis Pariwisata	2	Mata Kuliah Wajib Fakultas
7	22WP09252	Manajemen Biro Perjalanan Wisata	2	Mata Kuliah Wajib Prodi
8	22WP09242	Memandu Overseas	3	Mata Kuliah Wajib Prodi
9	22WP09267	Teknologi Informasi Wisata	2	Mata Kuliah Wajib Prodi
10	22WF09209	Etika Profesi	2	Mata Kuliah Wajib Fakultas
Total SKS			24	

Semester 6

No	Kode Mata Kuliah	Mata Kuliah	SKS	Keterangan
1	22WF09222	Metodologi Penelitian	3	Mata Kuliah Wajib Fakultas
2	22WP09251	Perencanaan Destinasi Pariwisata	3	Mata Kuliah Wajib Prodi
3	22WF09220	Statistik Pariwisata	2	Mata Kuliah Wajib Fakultas
4	22WF09219	Public Speaking	2	Mata Kuliah Wajib Fakultas
5	22WP09265	Manajemen Sumber Daya Manusia	2	Mata Kuliah Wajib Prodi
6	22WF09221	Studi Kelayakan Bisnis Pariwisata	2	Mata Kuliah Wajib Fakultas
7	22WP09261	Manajemen Acara	3	Mata Kuliah Wajib Prodi
8	22WP09250	Tata Operasional Darat	3	Mata Kuliah Wajib Prodi
9	22WP09262	MICE	3	Mata Kuliah Wajib Prodi
Total SKS			23	

Semester 7

No	Kode Mata Kuliah	Mata Kuliah	SKS	Keterangan
1	22WP09260	Praktek Kerja Lapangan 2	9	Mata Kuliah Wajib Prodi
Total SKS			9	



Semester 8

No	Kode Mata Kuliah	Mata Kuliah	SKS	Keterangan
1	22WI09207	Proyek Akhir	6	Mata Kuliah Wajib Institusi
2	22WP09254	Manajemen Pemasaran Wisata	2	Mata Kuliah Wajib Prodi
3	22WP09263	Field Research	3	Mata Kuliah Wajib Prodi
4	22WP09268	Managemen Atraksi	2	Mata Kuliah Wajib Prodi
Total SKS			13	

LECTURER STAFF



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Travel and Tour Management

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Human Resources Management



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Guiding and Field Reseach Management

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Rilla Rianty, M.Par
Managemant Event